IN THE CLAIMS:

Please cancel claims 25 - 27 without prejudice or disclaimer of the subject matter thereof and amend the claims as follows.

1(Currently amended). A computer-implemented method for determining the cost of and producing a user-defined content object ~~having a plurality of content entities~~, comprising the steps of:

defining said content object in accordance with user selection and arrangement of a ~~selecting said~~ plurality of content entities for said content object, wherein the content object is one of a book, a collection of images, an album, a video and a multimedia object, and the content entities each include content and are stored within a data repository as a plurality of individually accessible file objects;

generating a content count for the selected content entities representing a quantity of content within the content object; and

generating from the content count a price for the user to produce the user-defined content object with the selected content entities.

2(Currently amended). The computer-implemented method of claim 1, wherein the step of ~~determining~~ generating a content count further comprises the steps of determining a content count for each content entity, and summing the entity content counts to obtain a content count for the content object.

3(Currently amended). The computer-implemented method of claim 2, wherein the step of ~~obtaining~~ determining a content count for entities containing characters further comprises the step of determining a character count for the entity.

4(Currently amended). The computer-implemented method of claim 3, wherein the step of ~~obtaining~~ determining a content count further comprises the step of determining a page count from the character count.

5(Currently amended). The computer-implemented method of claim 3, wherein the step of ~~obtaining~~ determining a character count further comprises at least one of:

counting the number of content characters in the content entity; and

determining the content entity type, and determining an average character count for content entities of that type.

6(Currently amended). The computer-implemented method of claim 4, wherein the step of generating ~~determining~~ a content object price further comprises multiplying the page count with a predetermined price per page value.

7(Currently amended). The computer-implemented method of claim 1, wherein at least one of the content entities comprises user-provided content, and wherein generating ~~determining~~ a price for the content object further comprises the steps of separately determining a price for

~~user-provided~~ user-provided content and summing [[it]] the user-provided content price with the

price determined for the remaining content entities of the content object.

8(Currently amended). The computer-implemented method of claim 7, wherein the price

for user-provided ~~material~~ content is determined in a first manner if the content count exceeds a

predefined content count maximum, and is determined in a second manner if the content count

does not exceed the predefined maximum.

9(Currently amended). A program storage device readable by a machine, tangibly

embodying a program of instructions executable by the machine to perform method steps for

determining the cost of and producing a user-defined content object ~~having a plurality of content~~

~~entities,~~ the method comprising the steps of:

defining said content object in accordance with user selection and arrangement of a

~~selecting said~~ plurality of content entities for said content object, wherein the content object is

one of a book, a collection of images, an album, a video and a multimedia object, and the content

entities each include content and are stored within a data repository as a plurality of individually

accessible file objects;

generating a content count for the selected content entities representing a quantity of

content within the content object; and

generating from the content count a price for the user to produce the user-defined content

object with the selected content entities.

10(Currently amended). The <u>program storage device</u> ~~method~~ of claim 9, wherein the step of <u>generating</u> ~~determining~~ a content count further comprises the steps of determining a content count for each content entity, and summing the entity content counts to obtain a content count for the content object.

11(Currently amended). The <u>program storage device</u> ~~method~~ of claim 10, wherein the step of ~~obtaining~~ <u>determining</u> a content count for entities containing characters further comprises the step of determining a character count for the entity.

12(Currently amended). The <u>program storage device</u> ~~method~~ of claim 11, wherein the step of ~~obtaining~~ <u>determining</u> a content count further comprises the step of determining a page count from the character count.

13(Currently amended). The <u>program storage device</u> ~~method~~ of claim 11, wherein the step of ~~obtaining~~ <u>determining</u> a character count further comprises at least one of:

counting the number of content characters in the content entity; and

determining the content entity type, and determining an average character count for content entities of that type.

14(Currently amended).   The program storage device method of claim 12, wherein the step of generating determining a content object price further comprises the step of multiplying the page count with a predetermined price per page value.

15(Currently amended). The program storage device method of claim 9, wherein at least one of the content entities comprises user-provided content, and wherein the step of generating determining a price for the content object further comprises the steps of separately determining a price for user-provided user-provided content and summing [[it]] the user-provided content price with the price determined for the remaining content entities of the content object.

16(Currently amended).   The program storage device method of claim 15, wherein the price for user-provided material content is determined in a first manner if the content count exceeds a predefined content count maximum, and is determined in a second manner of if the content count does not exceed the predefined maximum.

17(Currently amended). A computer-implemented system for determining the cost of and producing a user-defined content object having a plurality of content entities, comprising:

means for defining said content object in accordance with user selection and arrangement of a selecting said plurality of content entities for said content object, wherein the content object is one of a book, a collection of images, an album, a video and a multimedia object, and the

content entities each include content and are stored within a data repository as a plurality of individually accessible file objects;

means for generating a content count for the selected content entities representing a quantity of content within the content object; and

means for generating a price for the user to produce the user-defined content object with the selected content entities from the content count.

18(Currently amended). The computer-implemented system of claim 17, wherein the means for generating determining a content count further comprises means for determining a content count for each content entity, and means for summing the entity content counts to obtain a content count for the content object.

19(Currently amended). The computer-implemented system of claim 18, wherein the means for obtaining determining a content count for entities containing characters further comprises means for determining a character count for the entity.

20(Currently amended). The computer-implemented system of claim 19, wherein the means for obtaining determining a content count further comprises means for determining a page count from the character count.

21(Currently amended). The computer-implemented system of claim 19, wherein the means for ~~obtaining~~ determining a character count further comprises at least one of a) means for counting the number of content characters in the content entity; and b) means for determining the content entity type, and means for determining an average character count for content entities of that type.

22(Currently amended). The computer-implemented system of claim 20, wherein the means for generating ~~determining~~ a content object price further comprises means for multiplying the page count with a predetermined price per page value.

23(Currently amended). The computer-implemented system of claim 17, wherein at least one of the content entities comprises user-provided content, and wherein the means for ~~determining~~ generating a price for the content object further comprises means for separately determining a price for ~~user-provided~~ user-provided content and means for summing the ~~separately-determined~~ user-provided content price with the price determined for the remaining content entities of the content object.

24(Currently amended). The computer-implemented system of claim 23, wherein the price for user-provided ~~material~~ content is determined in a first manner if the content count exceeds a predefined content count maximum, and is determined in a second manner if the content count does not exceed the predefined maximum.

25 - 27(Canceled).